

CNC



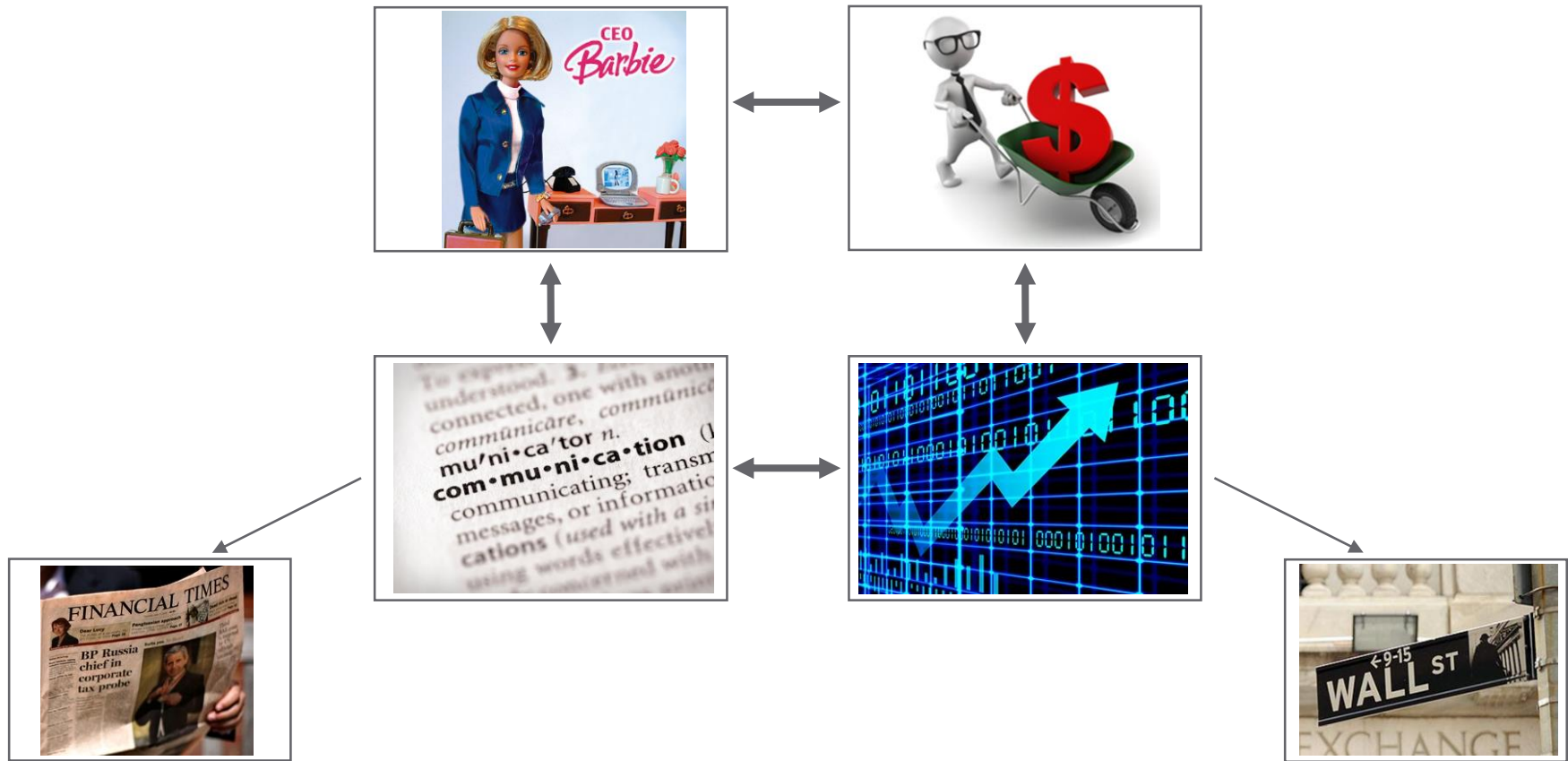
Strategic IR – Positionierung von IROs

Investor Relations zwischen Sprachrohr
und Strategieberatung

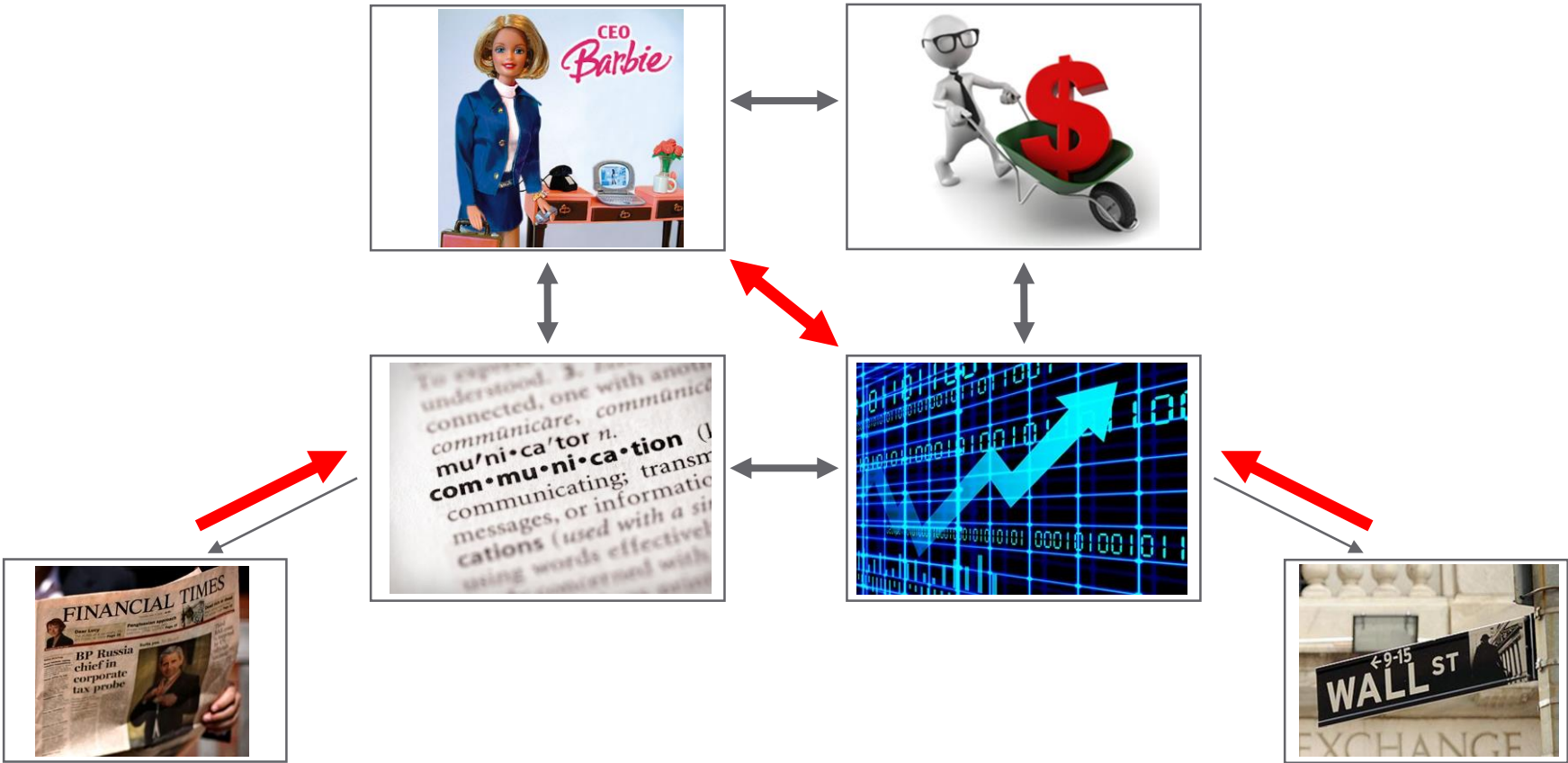
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CNC London/Frankfurt

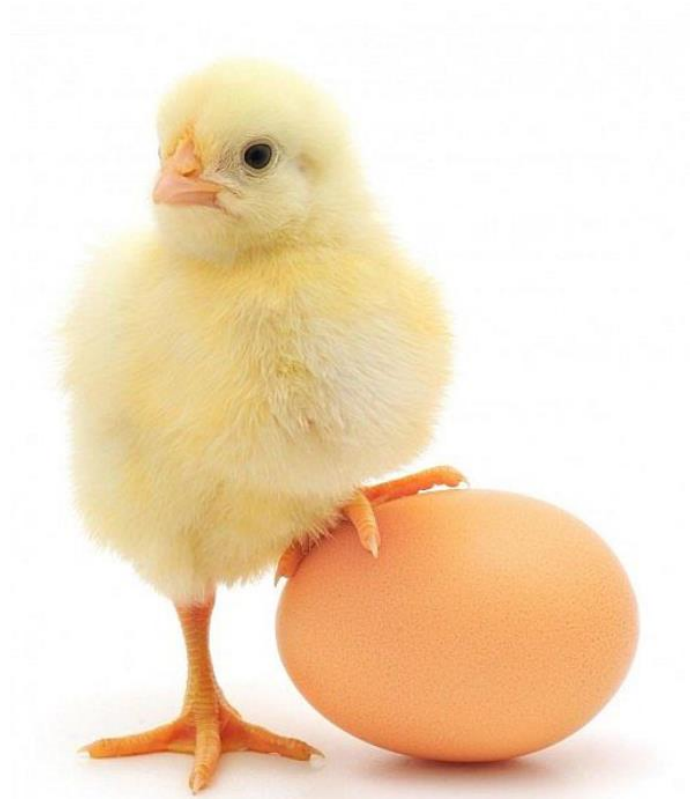
Häufige Praxis heute - one-way communication



Idealbild – strategische two-way communication...



Chicken and egg



Der strategische IRO – a demanding skillset



Das CNC/KEKST Netzwerk

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